

Value More Than Just Money

Business Impact School

Mat Roberts

Group Director of Sustainability Strategy

Interserve PLC

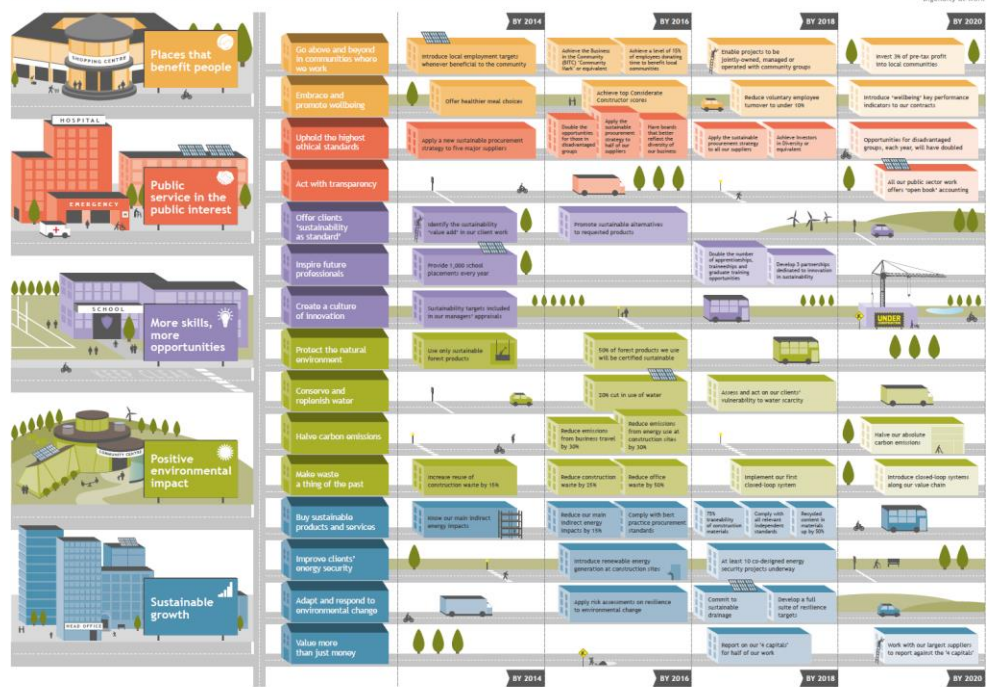


Interserve PLC

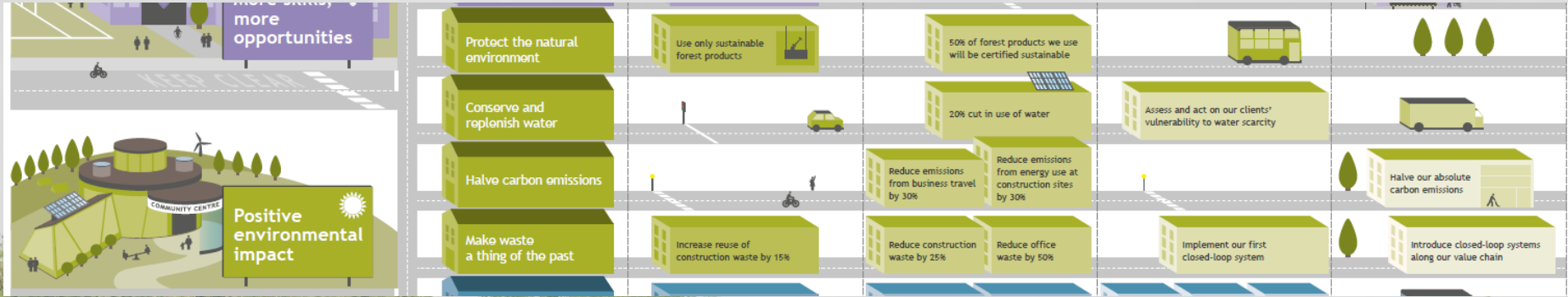
- FTSE 250 and UK-based
- Over 80,000 employees
- Gross revenue: £3.5bn
- Total operating profit: £131.8m
- Manage 250,000 ha in the UK
- We support people and organisations to manage change – helping to create improved and better environments in which people live and work.
- We provide services across the life of buildings and infrastructure such as hospitals, schools, offices, shops, hotels, industrial sites, military bases, bridges, waterworks, roads and many, many more

SustainAbilities™

The SustainAbilities route map charts our journey through to 2020



Positive Environmental Impact



Nature

- We know its valuable
- It needs \$200-\$300 billion
p.a
- It gets \$82 billion p.a
- Black Elephant Syndrome

Issues

- Massive disconnect between C Suite, Ops and Procurement
- Timescales
- Natural Capital is Long
- Investors are short
- Sustainability in the middle



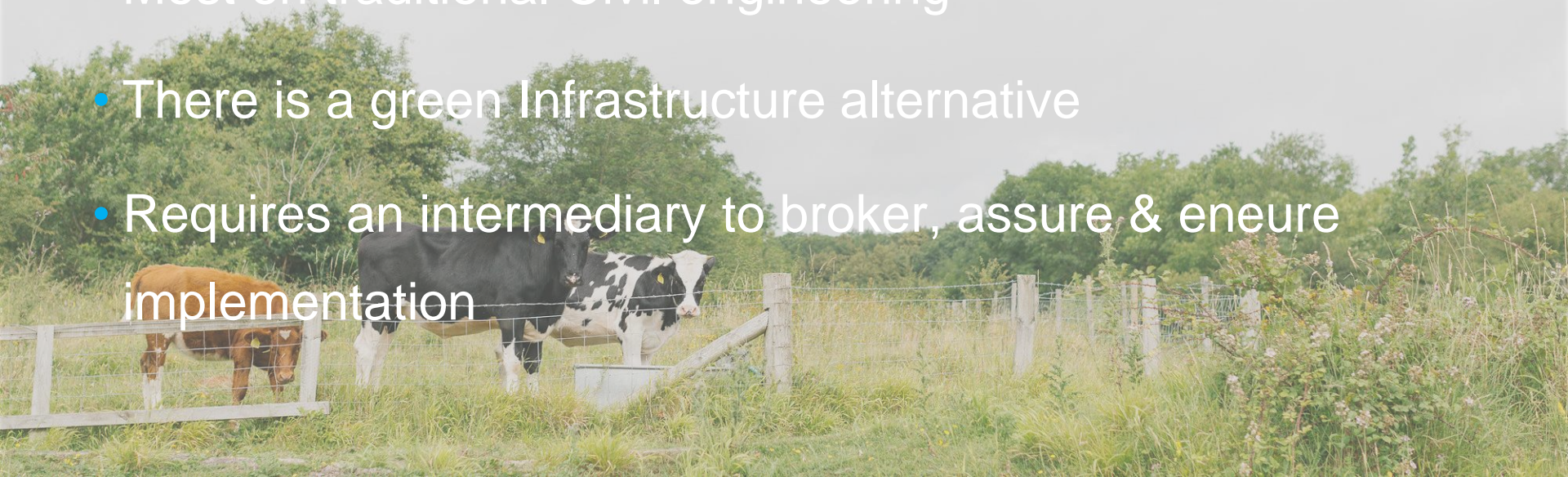
FIRE
EXIT

Actions

- Commercial not scientific or moral
- Its not about evidence its about reward
- Measure in money not value
- 3 F's Find Fix and Follow the money

The New Nature Economy

- £2.4 billion spent on infrastructure adaptation & mitigation
- Most on traditional Civil engineering
- There is a green Infrastructure alternative
- Requires an intermediary to broker, assure & ensure implementation



Follow the Money

